



KRS MULTIPRO

Yes!
We are **KRS**
The Beginning
Towards **Success**



HEALTH



WEALTH



HAPPINESS

BUSINESS PLAN



CMD MESSAGE



Dear Friends,

World demographics will keep on changing. Other geographic, economic and social factors will affect our diet and eating habits.

In this changing world, KRS Multipro to continue to prioritize on nutrition, health, wellness and prosperity by applying its science-based research to develop food, beverage, home and personal care products which will improve the lifestyle of an individual at all stages of their life.

To stay in tune with development and success we have to be ahead of the game, fully aware of trends and ready to meet customer needs that haven't been fully met.

Dr. Jai Prakash Tyagi

CMD, KRS GROUP OF COMPANIES

KRS HAI TO LIFE SET HAI



KRS GROUP OF COMPANIES

1998

Started
KRS Group of Companies
by Dr. Jai Prakash Tyagi

KRS MULTILUB PVT. LTD.

KRS CONSTRUCTION CO.

KRS BUILD INFRA PVT. LTD.

KRS HOME DEVELOPERS PVT. LTD.



KRS Group of companies
into direct selling industry
with a range of organic,
ayurvedic and daily use
chemical free products.

2018

KRS EDUCATION

KRS GAU SEVA DHAM

KRS MEGA FOOD PVT. LTD.

KRS RAHNA FILLING STATION

KRS MULTIPRO PRIVATE LIMITED

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OUR BRANDS



OUR CERTIFICATION



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KRS MULTIPRO PROFILE



KRS Multipro Started on 2nd Oct' 2018

Registered Head Office : Faridabad, Haryana

Listed in Ministry of Consumer Affairs, Govt. of India.

HACCP, GMP, WHO, ISO, FSSAI, HALAL, KOSHER Certified.

140 + Best Quality Organic & Ayurveda Products.

High-Experienced & Stable Management.

Training & Support by KRS "The Business School"

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FEATURES AND SERVICES

- ✓ Universal Appeal
- ✓ Marvelous Opportunity
- ✓ New Category Creator
- ✓ Various Ongoing Promotions
- ✓ Infinite Scope for Extensions
- ✓ True Value of Money





KRS BUSINESS

How Do You Earn Money?



**We offer one of the Strongest Compensation Plan
in the industry with multiple ways to earn
per day and monthly income!**

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OUR ACTION PLAN

Go Diamond!

The First Milestone Formula For Financial Independence



To build the largest and strongest Associate Workforce in the World by training and educating our Associates from all over the world have basic understanding of how it works and have them follow some simple steps, over a consistent period of time.

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ACTIVATION PROCESS

First Purchase

**KRS WELCOME
ACTIVATION PACKAGE**



**CORPORATE
ACTIVATION PACKAGE**

OR

Repurchase



Buy any (Corporate Pack, KRS Welcome Pack)

- * One can choose either **First Purchase** option or **Repurchase** option.
- * Activation through First Purchase option one can avail the benefits of repurchase plan too.
- * Activation through Repurchase plan one can avail the benefits of First Purchase plan after Up-gradation through any of the First Purchase Package.

**Single Invoice of min. 500 BV
from the open basket**

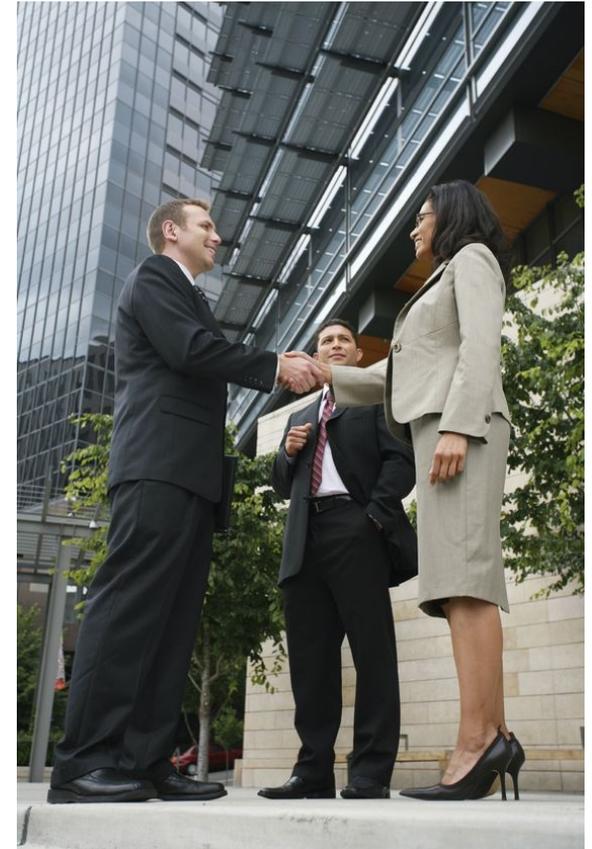
1. WELCOME BONUS

Matching Bonus : As per Package
Weekly Capping : As per Package
Self Purchase : N/A

Package	500 BV	6000 BV
Matching Bonus	15%	17.5%
Weekly Capping	25000/-	75000/-

Weekly Closing	01 to 07	08 to 14	15 to 21	22 to Month End
Payout Date	10 th of Every month	18 th of Every month	25 th of Every month	05 th of Every month

- * Activation ABV (Single Invoice 500 BV/6000 BV).
- * Weekly Capping Mentioned above.
- * Power Side Activation BV Will Be Carry Forwarded And Weaker Side BV Will Be Flashed Out After Every Closing.
- * One can top-up his/her ID to avail maximum benefits.



2. SALES PROMOTIONAL REWARD

REWARD	CRITERIA
DOMESTIC TRIP	100 RP
SMART PHONE	350 RP
LAPTOP	800 RP
BIKE (1.5 LAKH)	2500 RP
INTERNATIONAL TRIP	4000 RP
SWIFT DZIRE CAR	20000 RP
TATA HARRIER CAR	80000 RP
BMW CAR	160000 RP
DREAM HOUSE	200000 RP



- * No Time Limit
- * Next To Next Basis Calculation
- * 500 BV Matching = 1RP

3. RETAIL PROFIT

When you become
an associate of **KRS MULTIPRO**
You become eligible to appoint direct associates
under you and you get retail profit
up to **50%**.



Yes..! I can do it...



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4. SELF REPURCHASE BONUS

Self Repurchase	: 3500BV
Allocated	: 4% CTO
Capping	: N/A
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month



4% of Company's Repurchase BV Turnover = Point Value
Total IB 3500BV Self Repurchaser

Note : 4% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.
3500 BV (Self Repurchase) =1 Point

5. SECURITY ZONE 2%



- * **Accidental Death Only**
- * **FIR, Postmortem Report, Death Certificate Mandatory**
- * **Nominee Of the Active Distributors Will Get The Benefits**
- * **24 months cooling period is applicable in case of death cause by critical disease in tender age.
(200 Bv Regular Self Purchase Mandatory)**

6. STARTUP BONUS

Matching Business	: 1500BV
Matching Bonus	: 7% of CTO
Self Purchase	: N/A
Capping	: 3 Point
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month

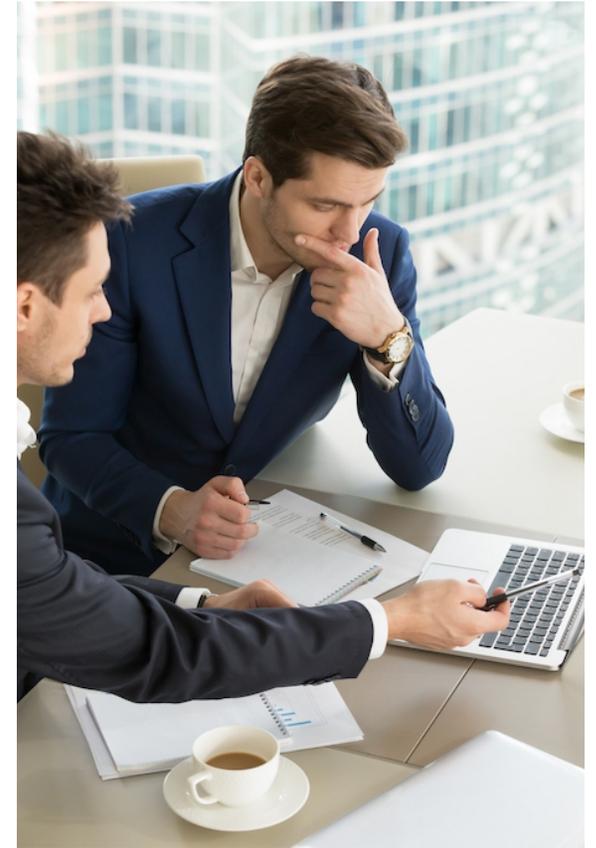


7% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 7% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.
* Applicable upto 1 Lac BV Matching

7. INTRODUCTORY BONUS

Matching Business	: 5000BV
Matching Bonus	: 20% of CTO
Self Purchase	: N/A
Capping	: 20 Point
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month



20% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 20% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

* Applicable upto 19,99,999 BV Matching

8. SUPER INTRODUCTORY BONUS

Matching Business	: 12,500BV
Matching Bonus	: 7% of CTO
Self Purchase	: N/A
Capping	: 1 Point
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month



7% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note :7% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

9. RISING STAR BONUS

Matching Business	: 25,000BV
Matching Bonus	: 12% of CTO
Self Purchase	: 500BV
Capping	: 75 Points
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month



12% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



10. STAR BONUS

Matching Business	: 50,000BV
Matching Bonus	: 12% of CTO
Self Purchase	: 500BV
Capping	: 100 Points
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month



12% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

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11. LEADERSHIP BONUS

Matching Business	: 2 Lakh BV
Matching Bonus	: 12% of CTO
Self Purchase	: 500BV
Capping	: 100 Points
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month

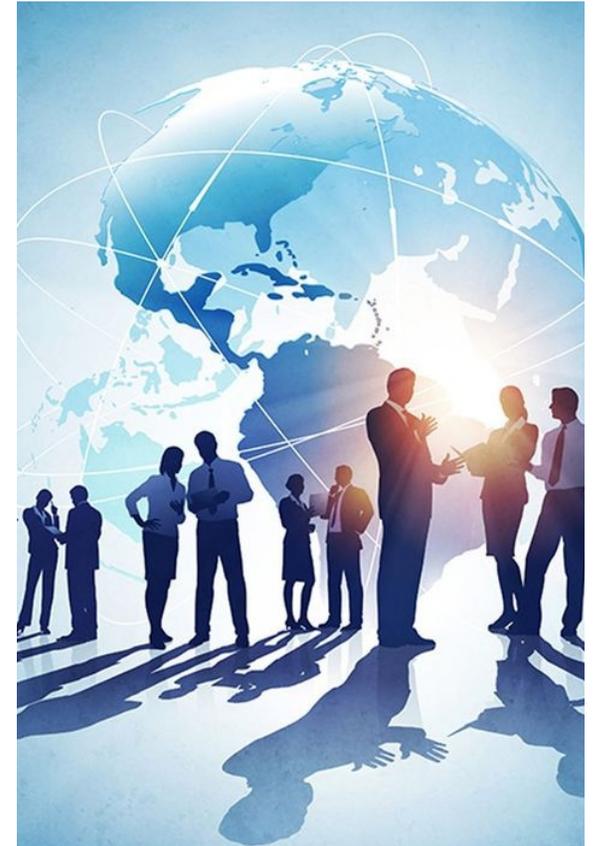


12% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

12. LEADERSHIP BOOSTER

Matching Business	: (200001 to 1999999) BV
Matching Bonus	: 2% of CTO
Self Purchase	: 500BV
Capping	: Single Point
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month



2% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 2% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

13. MENTORSHIP BONUS

Matching Business	: 20 Lakh BV
Matching Bonus	: 3% of CTO
Self Purchase	: 500BV
Capping	: N/A
Distribution	: Monthly Basis
Payout Date	: 10 of Every Month

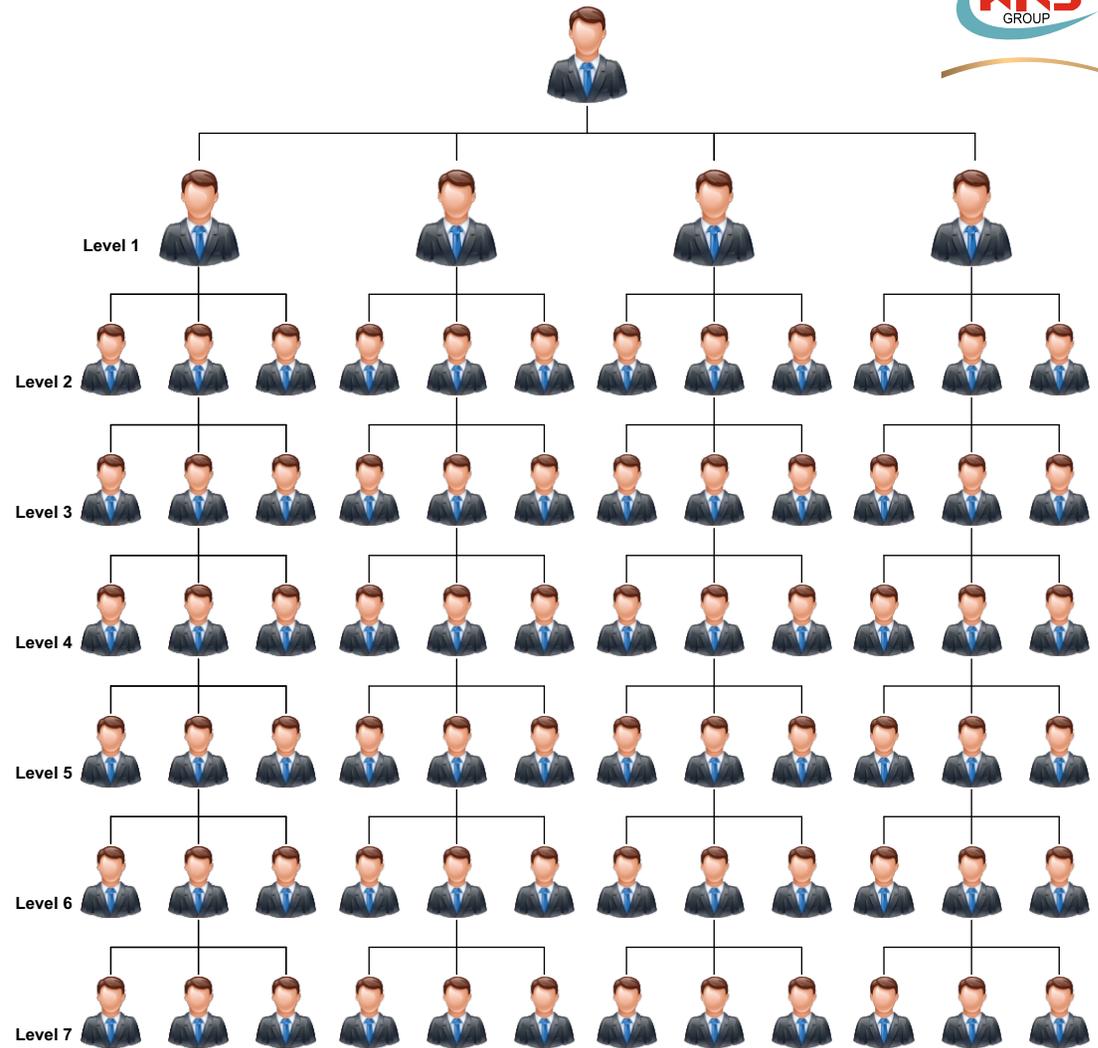


3% of Company's Repurchase BV Turnover = Point Value
Total IB Points Collected

Note : 3% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

14. SPONSORING BONUS

SPONSOR LEVEL	BONUS %
1	7
2	6
3	5
4	4
5	3
6	2
7	1
TOTAL	28%



- Applicable (Rising Star Bonus & Star Bonus & Leadership & Mentorship)
- 12500 BV Matching is Mandatory
- Self Purchase 500 BV



SPONSORING BONUS EXAMPLE

For Example : Projected Sponsoring Income Against Your Sponsored Direct and Indirect Leaders Whose Monthly Payout is Minimum Rs 1 Lakh.

SPONSOR LEVEL	BONUS %	LEVEL WISE SPONSOR TREE	SPONSOR TEAM	BONUS
1	7	1x7	7	49,000
2	6	1x7x6	42	2,52,000
3	5	1x7x6x5	210	10,50,000
4	4	1x7x6x5x4	840	33,60,000
5	3	1x7x6x5x4x3	2520	75,60,000
6	2	1x7x6x5x4x3x2	5040	100,80,000
7	1	1x7x6x5x4x3x2x1	5040	50,40,000
TOTAL	28%	TOTAL SPONSOR TEAM	13699	2,73,91,000

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CONSISTENCY BONANZA

YOU BELIEVE OR NOT

Your Consistency benefit **WILL NEVER BE ZERO**

30% CASH BACK **GRAB NOW**



- Invoice till 12th of every month is valid only.
- Get 30% cash back by four months consecutive billing
- Get instant cashback of 10% in the first month, 15% in second month, 20% in third month and rest of 30% on completion of fourth month
- For new associates, first invoice of Rs1500 or above, from joining date to with in 180 days.
- month shall be counted under consistency

Note : This offer is not applicable on Rice Bran Oil & Desi Ghee
 Redeem your wallet to buy selected products without BV
 10% Transportation charge will be applicable on every wallet order
 Terms and conditions apply*** All rights reserved



Annual Bonanza Point
 Earn Upto 1Cr Yearly, 1 ABP= ₹ 250 [Read More...](#)

TDS & Other Taxes as Applicable.



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RECOGNITION



LEVEL	CUMULATIVE MATCHING BV	RECOGNITION
BRONZE	5000 BV	KRS PIN + CERTIFICATE
SILVER	12500 BV	KRS TOOL KIT + KRS PIN + CERTIFICATE
GOLD	50000 BV	KRS T-SHIRT + KRS PIN + CERTIFICATE
PLATINUM	2.5 LAKH BV	KRS WRIST WATCH + KRS PIN + CERTIFICATE
PEARL	10 LAKH BV	KRS EXECUTIVE BAG + KRS PIN + CERTIFICATE
RUBY	25 LAKH BV	KRS SUIT LENGTH + KRS PIN + CERTIFICATE
SAPPHIRE	50 LAKH BV	DOMESTIC TRIP + KRS PIN + CERTIFICATE
EMERALD	1.25 CR. BV	DOMESTIC FAMILY TRIP + KRS PIN + CERTIFICATE
DIAMOND	2.5 CR BV	INTERNATIONAL TOUR + KRS PIN + CERTIFICATE + 0.75 GTO <small>(To get 0.75% group turnover, you will have to do business of Rs 5 lakh bv from your third wing.)*</small>
CROWN AMBASSADOR	2 DIAMOND IN DIFFERENT LEGS	INTERNATIONAL FAMILY TOUR + KRS PIN + CERTIFICATE + 0.75 CTO <small>(To get 0.75% company turnover, you will have to do business of Rs 10 lakh bv through your third wing.)*</small>
STAR CROWN AMBASSADOR	2 CROWN AMBASSADORS IN DIFFERENT LEGS	INTERNATIONAL FAMILY TOUR +1% ANNUAL TURNOVER KRS PIN + CERTIFICATE + 0.50 CTO <small>(To get 0.50% company turnover, you will have to do business of Rs 15 lakh bv through your third wing)*</small>



KRS FRANCHISE MODULE

KRS DREAM CORNER

Opening Amount
₹ 25,000
6% Profit
 of Associate's Invoice BV
 Sponsor Income
0.25%

DIFFERENCE INCOME

NOT APPLICABLE

Minimum Order
₹ 5,000

KRS MINI MART

Opening Amount
₹ 1,00,000
10% Profit
 of Associate's Invoice BV
 Sponsor Income
0.50%

DIFFERENCE INCOME

FROM

DREAM CORNER

4%
 Sponsor Income
0.25%

Minimum Order
₹ 15,000

KRS MEGA MART

Opening Amount
₹ 5,00,000
14% Profit
 of Associate's Invoice BV
 Sponsor Income
0.75%

DIFFERENCE INCOME

FROM

MINI MART

4%
 Sponsor Income
0.5%

DREAM CORNER

8%
 Sponsor Income
0.75%

Minimum Order
₹ 25,000

KRS CITY MART

Opening Amount
₹ 25,00,000
18% Profit
 of Associate's Invoice BV
 Sponsor Income
1%

DIFFERENCE INCOME

FROM

MEGA MART

4%
 Sponsor Income
0.75%

MINI MART

8%
 Sponsor Income
0.50%

DREAM CORNER

12%
 Sponsor Income
0.25%

Minimum Order
₹ 2,00,000

◆ NOTE ◆

Matching 12500 BV & self purchase of 500 BV required to avail this income within the same month. TDS & Other Taxes Applicable as per Government Norms. Terms and conditions apply*** All rights reserved

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KRS MULTIPRO

Wish you a very successful journey with us

————— Thank You —————