



# KRS MULTIPRO

Yes!  
We are **KRS**  
The Beginning  
Towards **Success**



HEALTH



WEALTH



HAPPINESS

# BUSINESS PLAN



## CMD MESSAGE



Dear Friends,

World demographics will keep on changing. Other geographic, economic and social factors will affect our diet and eating habits.

In this changing world, KRS Multipro to continue to prioritize on nutrition, health, wellness and prosperity by applying its science-based research to develop food, beverage, home and personal care products which will improve the lifestyle of an individual at all stages of their life.

To stay in tune with development and success we have to be ahead of the game, fully aware of trends and ready to meet customer needs that haven't been fully met.

**Dr. Jai Prakash Tyagi**

CMD, KRS GROUP OF COMPANIES

**KRS HAI TO LIFE SET HAI**



# KRS GROUP OF COMPANIES

1998

Started  
KRS Group of Companies  
by Dr. Jai Prakash Tyagi

KRS Group of companies  
into direct selling industry  
with a range of organic,  
ayurvedic and daily use  
chemical free products.

2018



**KRS MULTILUB PVT. LTD.**

**KRS CONSTRUCTION CO.**

**KRS BUILD INFRA PVT. LTD.**

**KRS HOME DEVELOPERS PVT. LTD.**

**KRS EDUCATION**

**KRS GAU SEVA DHAM**

**KRS MEGA FOOD PVT. LTD.**

**KRS RAHNA FILLING STATION**

**KRS MULTIPRO PRIVATE LIMITED**

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# OUR BRANDS



# OUR CERTIFICATION



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## KRS MULTIPRO PROFILE



KRS Multipro Started on 2nd Oct' 2018

Registered Head Office : Faridabad, Haryana

Listed in Ministry of Consumer Affairs, Govt. of India.

HACCP, GMP, WHO, ISO, FSSAI, HALAL, KOSHER Certified.

140 + Best Quality Organic & Ayurveda Products.

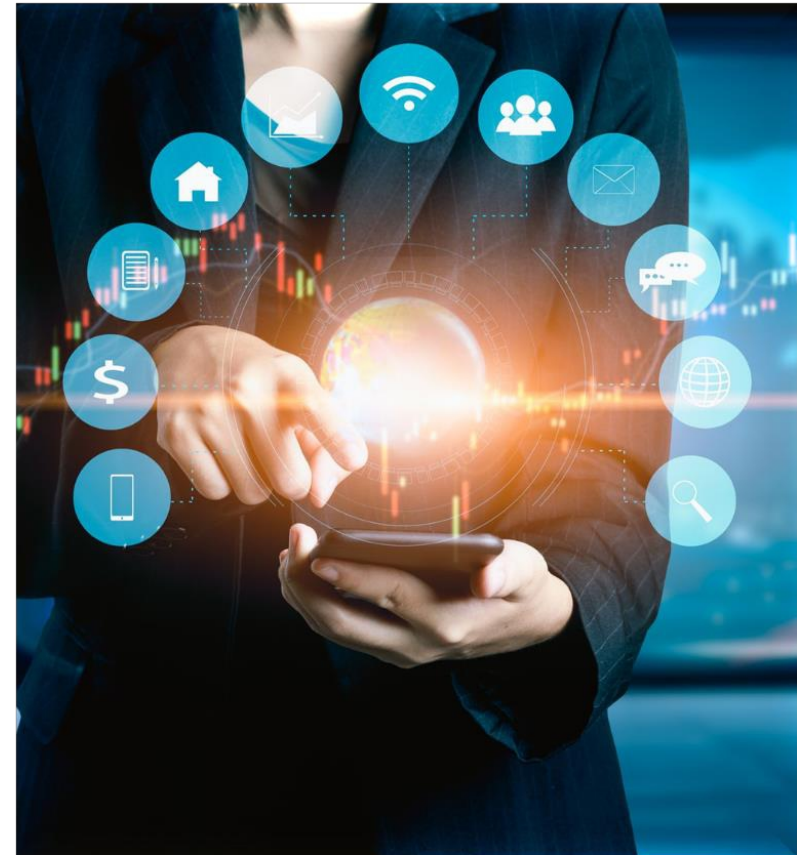
High-Experienced & Stable Management.

Training & Support by KRS "The Business School"

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## FEATURES AND SERVICES

- ✓ Universal Appeal
- ✓ Marvelous Opportunity
- ✓ New Category Creator
- ✓ Various Ongoing Promotions
- ✓ Infinite Scope for Extensions
- ✓ True Value of Money





**KRS BUSINESS**

## How Do You Earn Money?



**We offer one of the Strongest Compensation Plan  
in the industry with multiple ways to earn  
per day and monthly income!**

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# OUR ACTION PLAN

## Go Diamond!

### The First Milestone Formula For Financial Independence



To build the largest and strongest Associate Workforce in the World by training and educating our Associates from all over the world have basic understanding of how it works and have them follow some simple steps, over a consistent period of time.

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# ACTIVATION PROCESS

## First Purchase

**KRS WELCOME  
ACTIVATION PACKAGE**



**CORPORATE  
ACTIVATION PACKAGE**

**OR**

**Repurchase**



**Buy any (Corporate Pack, KRS Welcome Pack)**

- \* One can choose either **First Purchase** option or **Repurchase** option.
- \* Activation through First Purchase option one can avail the benefits of repurchase plan too.
- \* Activation through Repurchase plan one can avail the benefits of First Purchase plan after Up-gradation through any of the First Purchase Package.

**Single Invoice of min. 500 BV  
from the open basket**

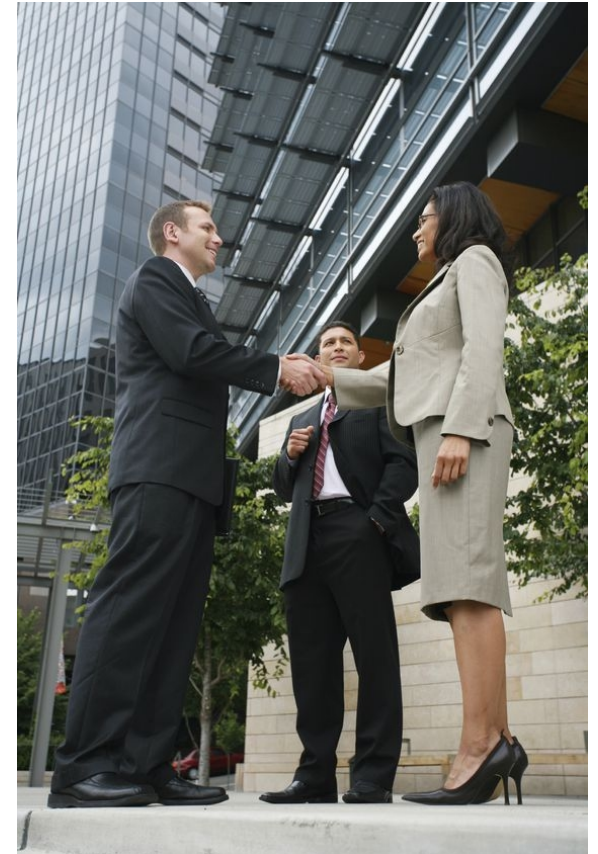
# 1. WELCOME BONUS

**Matching Bonus : As per Package**  
**Weekly Capping : As per Package**  
**Self Purchase : N/A**

Package	500 BV	6000 BV
Matching Bonus	15%	17.5%
Weekly Capping	25000/-	75000/-

Weekly Closing	01 to 07	08 to 14	15 to 21	22 to Month End
Payout Date	10 <sup>th</sup> of Every month	18 <sup>th</sup> of Every month	25 <sup>th</sup> of Every month	05 <sup>th</sup> of Every month

- \* Activation ABV (Single Invoice 500 BV/6000 BV).
- \* Weekly Capping Mentioned above.
- \* Power Side Activation BV Will Be Carry Forwarded And Weaker Side BV Will Be Flashed Out After Every Weekly Closing.
- \* One can top-up his/her ID to avail maximum benefits.



## 2. SALES PROMOTIONAL REWARD

REWARD	CRITERIA
DOMESTIC TRIP	100 RP
SMART PHONE	350 RP
LAPTOP	800 RP
BIKE (1.5 LAKH)	2500 RP
INTERNATIONAL TRIP	4000 RP
SWIFT DZIRE CAR	20000 RP
TATA HARRIER CAR	80000 RP
BMW CAR	160000 RP
DREAM HOUSE	200000 RP



- \* No Time Limit
- \* Next To Next Basis Calculation
- \* 500 BV Matching = 1RP

## 3. RETAIL PROFIT

When you become  
an associate of **KRS MULTIPRO**  
You become eligible to appoint direct associates  
under you and you are eligible for retail profit  
up to **50%**.



Yes..! I can do it...



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## 4. SECURITY ZONE 2%



- \* **Accidental Death Only**
- \* **FIR, Postmortem Report, Death Certificate Mandatory**
- \* **Nominee Of the Active Distributors Will Get The Benefits**
- \* **24 months cooling period is applicable in case of death cause by critical disease in tender age.  
(200 Bv Regular Self Purchase Mandatory)**
- \* **Please Note:- 2% of current month company's Business turnover.**

## 5. STARTUP BONUS

<b>Matching Business</b>	<b>: 1500BV</b>
<b>Matching Bonus</b>	<b>: 7% of CTO</b>
<b>Self Purchase</b>	<b>: N/A</b>
<b>Capping</b>	<b>: 3 Point</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



7% of Company's Repurchase BV Turnover

**Total SB Points**



**SB Point Value**

SB = STARTUP BONUS

**Note :** 7% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

\* Applicable upto 1 Lac BV Matching

## 6. INTRODUCTORY BONUS

<b>Matching Business</b>	<b>: 5000BV</b>
<b>Matching Bonus</b>	<b>: 26% of CTO</b>
<b>Self Purchase</b>	<b>: N/A</b>
<b>Capping</b>	<b>: 20 Point</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



**26% of Company's Repurchase BV Turnover**

**Total IB Points**



**IB Point Value**

IB = INTRODUCTORY BONUS

**Note** : 26% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

\* Applicable Below 2 Lac BV Matching

## 7. SUPER INTRODUCTORY BONUS

<b>Matching Business</b>	<b>: 12,500BV</b>
<b>Matching Bonus</b>	<b>: 7% of CTO</b>
<b>Self Purchase</b>	<b>: N/A</b>
<b>Capping</b>	<b>: 1 Point</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



7% of Company's Repurchase BV Turnover

**Total SIB Points**



**SIB Point Value**

SIB = SUPER INTRODUCTORY BONUS

**Note** :7% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## 8. RISING STAR BONUS

<b>Matching Business</b>	<b>: 25,000BV</b>
<b>Matching Bonus</b>	<b>: 12% of CTO</b>
<b>Self Purchase</b>	<b>: 500BV</b>
<b>Capping</b>	<b>: 75 Points</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



12% of Company's Repurchase BV Turnover

**Total RSB Points**



**RSB Point Value**

RSB = RISING STAR BONUS

Note : 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## 9. STAR BONUS

<b>Matching Business</b>	<b>: 50,000BV</b>
<b>Matching Bonus</b>	<b>: 12% of CTO</b>
<b>Self Purchase</b>	<b>: 500BV</b>
<b>Capping</b>	<b>: 100 Points</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



**12% of Company's Repurchase BV Turnover**

**Total SB Points**



**SB Point Value**

**SB = STAR BONUS**

**Note :** 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

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## 10. LEADERSHIP BONUS

<b>Matching Business</b>	<b>: 2 Lakh BV</b>
<b>Matching Bonus</b>	<b>: 12% of CTO</b>
<b>Self Purchase</b>	<b>: 500BV</b>
<b>Capping</b>	<b>: 100 Points</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



12% of Company's Repurchase BV Turnover

**Total LSB Points**



**LSB Point Value**

LB = LEADERSHIP BONUS

Note : 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

## 11. LEADERSHIP BOOSTER

<b>Matching Business</b>	<b>: (200001 to 1999999) BV</b>
<b>Matching Bonus</b>	<b>: 2% of CTO</b>
<b>Self Purchase</b>	<b>: 500BV</b>
<b>Capping</b>	<b>: Single Point</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



**2% of Company's Repurchase BV Turnover**

**Total LB Points**



**LB Point Value**

**LB = LEADERSHIP BOOSTER BONUS**

**Note :** 2% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

## 12. MENTORSHIP BONUS

<b>Matching Business</b>	<b>: 20 Lakh BV</b>
<b>Matching Bonus</b>	<b>: 3% of CTO</b>
<b>Self Purchase</b>	<b>: 500BV</b>
<b>Capping</b>	<b>: N/A</b>
<b>Distribution</b>	<b>: Monthly Basis</b>
<b>Payout Date</b>	<b>: 10<sup>th</sup> of Every Month</b>



3% of Company's Repurchase BV Turnover

**Total MB Points**



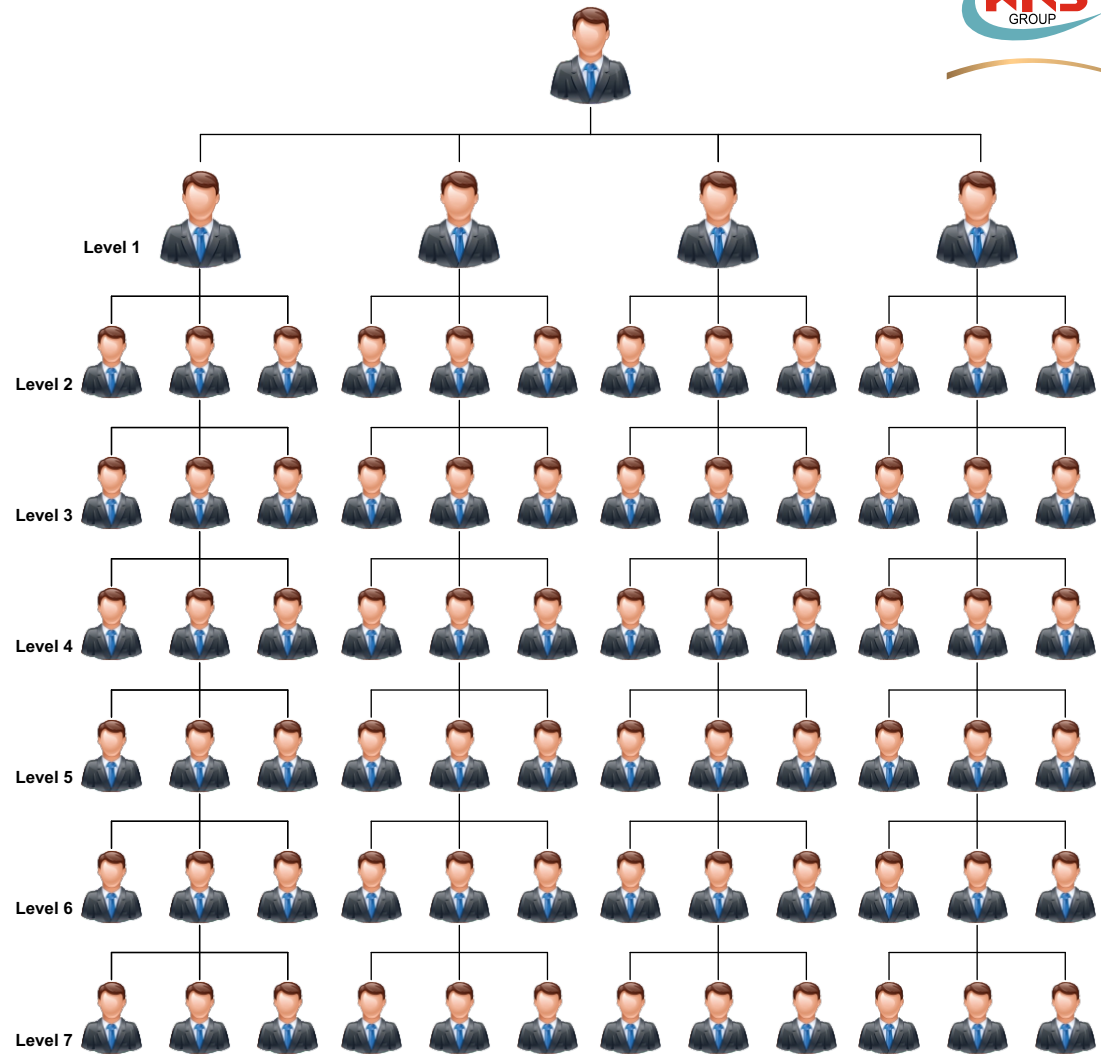
**MB Point Value**

**MB = MENTORSHIP BONUS**

**Note :** 3% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.

# 13. SPONSORING BONUS

SPONSOR LEVEL	BONUS %
1	7
2	6
3	5
4	4
5	3
6	2
7	1
<b>TOTAL</b>	<b>28%</b>



- Applicable (Rising Star Bonus & Star Bonus & Leadership & Mentorship)
- 12500 BV Matching is Mandatory
- Self Purchase 500 BV



## SPONSORING BONUS EXAMPLE

For Example : Projected Sponsoring Income Against Your Sponsored Direct and Indirect Leaders Whose Monthly Payout is Minimum Rs 1 Lakh.

SPONSOR LEVEL	BONUS %	LEVEL WISE SPONSOR TREE	SPONSOR TEAM	BONUS
1	7	1x7	7	49,000
2	6	1x7x6	42	2,52,000
3	5	1x7x6x5	210	10,50,000
4	4	1x7x6x5x4	840	33,60,000
5	3	1x7x6x5x4x3	2520	75,60,000
6	2	1x7x6x5x4x3x2	5040	100,80,000
7	1	1x7x6x5x4x3x2x1	5040	50,40,000
<b>TOTAL</b>	<b>28%</b>	<b>TOTAL SPONSOR TEAM</b>	<b>13699</b>	<b>2,73,91,000</b>

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# CONSISTENCY BONANZA

YOU BELIEVE OR NOT

Your Consistency benefit **WILL NEVER BE ZERO**

**30% CASH BACK** **GRAB NOW**



- Invoice till 12th of every month is valid only.
- Get 30% cash back by four months consecutive billing
- Get instant cashback of 10% in the first month, 15% in second month, 20% in third month and rest of 30% on completion of fourth month
- For new associates, first invoice of Rs1500 or above, from joining date to with in 180 days.
- month shall be counted under consistency

**Note :** This offer is not applicable on Rice Bran Oil & Desi Ghee  
 Redeem your wallet to buy selected products without BV  
 10% Transportation charge will be applicable on every wallet order  
 Terms and conditions apply\*\*\* All rights reserved



**Annual Bonanza Point**  
 Earn Upto 1Cr Yearly, 1 ABP= ₹ 250 [Read More...](#)

TDS & Other Taxes as Applicable.



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# RECOGNITION



LEVEL	CUMULATIVE MATCHING BV	RECOGNITION
BRONZE	5000 BV	KRS PIN + CERTIFICATE
SILVER	12500 BV	DIARY + KRS PIN + CERTIFICATE
GOLD	25000 BV	TOOL KIT + KRS PIN + CERTIFICATE
PLATINUM	1 LAKH BV	KRS WRIST WATCH + KRS PIN + CERTIFICATE
PEARL	5 LAKH BV	KRS EXECUTIVE BAG + KRS PIN + CERTIFICATE
RUBY	12.5 LAKH BV	KRS SUIT LENGTH + KRS PIN + CERTIFICATE
SAPPHIRE	25 LAKH BV	ANROID MOBILE + KRS PIN + CERTIFICATE
EMERALD	50 LAKH BV	LED TV + KRS PIN + CERTIFICATE
DIAMOND	1 CR BV	21 K GIFT CHEQUE + KRS PIN + CERTIFICATE
CROWN AMBASSADOR	2 DIAMOND IN DIFFERENT LEGS	51 K GIFT CHEQUE + KRS PIN + CERTIFICATE
STAR CROWN AMBASSADOR	2 CROWN AMBASSADORS IN DIFFERENT LEGS	1 LAKH GIFT CHEQUE + KRS PIN + CERTIFICATE



# KRS FRANCHISE MODULE

## KRS DREAM CORNER

Opening Amount  
**₹ 25,000**  
**6% Profit**  
 of Associate's Invoice BV  
 Sponsor Income  
**0.25%**

### DIFFERENCE INCOME

NOT APPLICABLE

Minimum Order  
**₹ 5,000**

## KRS MINI MART

Opening Amount  
**₹ 1,00,000**  
**10% Profit**  
 of Associate's Invoice BV  
 Sponsor Income  
**0.50%**

### DIFFERENCE INCOME

FROM

DREAM CORNER

**4%**  
 Sponsor Income  
**0.25%**

Minimum Order  
**₹ 15,000**

## KRS MEGA MART

Opening Amount  
**₹ 5,00,000**  
**14% Profit**  
 of Associate's Invoice BV  
 Sponsor Income  
**0.75%**

### DIFFERENCE INCOME

FROM

MINI MART

**4%**  
 Sponsor Income  
**0.5%**

DREAM CORNER

**8%**  
 Sponsor Income  
**0.75%**

Minimum Order  
**₹ 25,000**

## KRS CITY MART

Opening Amount  
**₹ 25,00,000**  
**18% Profit**  
 of Associate's Invoice BV  
 Sponsor Income  
**1%**

### DIFFERENCE INCOME

FROM

MEGA MART

**4%**  
 Sponsor Income  
**0.75%**

MINI MART

**8%**  
 Sponsor Income  
**0.50%**

DREAM CORNER

**12%**  
 Sponsor Income  
**0.25%**

Minimum Order  
**₹ 2,00,000**

◆ NOTE ◆

Matching 12500 BV & self purchase of 500 BV required to avail this income within the same month. TDS & Other Taxes Applicable as per Government Norms. Terms and conditions apply\*\*\* All rights reserved

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# KRS MULTIPRO

*Wish you a very successful journey with us*

————— Thank You —————